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#### Floristan Gardens

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# Introducing

# Floristan Gardens

We have grown dahlias at Floristan Gardens since 1914. After 1918, years of study in horticulture, genetics, plant pathology at Utah State Agricultural College, including inspiring work with the great hybridizer, Luther Burbank, gave further knowledge of this amazing flower. Growing dahlias became our principal occupation, and for years now we have planted approximately one hundred thousand dahlia roots each Spring, disposing of the output by wholesale only. So many admirers of our dahlias, however, have urged us to sell them our roots and seeds that we finally have opened a retail mail order division. We hope you too will like our dahlias.

Since space in this list is limited we have not endlessly repeated descriptions of qualities that each of our dahlias share.

**Every** FLORISTAN GARDENS PEDIGREED DAHLIA presented here has a long, strong vital stem, except one, and the description of this carries notation of its short length. Each bloom has good facing habits. Each dahlia is strong, healthy and disease-resistant. In fact, all conform to the finest dahlia standards.

The stems, and the keeping qualities of our blooms are our especial pride. Our Bobbe Deane kept in good condition 18 days in a United Florist's test. In another test, a bridal bouquet was made up of our field-grown dahlias every morning for a week. Without preservative methods or even giving the bloom water, the dahlias were picked, made up, and put in the mannequin "bride's" arms. There they remained on display all day under a flood of glaring hot spot lights. Yet, at night they were invariably fresh and unwilted. In fact, one bouquet was used afterward by an actual bride.



BOBBE DEANE

FLORISTAN GARDENS PEDIGREED DAHLIAS have been consistent winners when shown. Dad Smith won sweepstakes two successive years in pre-war Holland, the Portland, Oregon, Gold Cup, and many other awards. Since, however, up to now we have sold only through wholesale channels and principally to florists, our dahlias have not been identified with our name. You will find that they are of prize winning quality. We believe you will find it valuable to include some of our Puget Sound country, new dahlia blood in your plantings.

HAL L. SMITH

#### **CULTURAL DIRECTIONS:**

Including FLORISTAN GARDEN'S method of planting without stakes will be included with order and also direction for preparing blooms for exhibition.

# FLORISTAN GARDENS

Box 808, Rt. 2, BELLEVUE, WASHINGTON

# Floristan Gardens BEAUTIFUL PEDIGREED DAHLIAS

KEY TO DAHLIA TYPES

an.	anemone	f.d	formal decorative
ba.	ball	i.d.	informal decorative
C.	cactus	min.	miniature
ch.	charm	0.	orchid
coll.	collarette	p.	peony
cos.	new cosmos type	pom.	pompon
dup.	duplex	s.C.	semi-cactus

#### **AUDREY** f.d. (Floristan Gardens) Bloom to $10^{\prime\prime}$ x $6^{\prime\prime}$ . Bush to $4^{\prime}$ .

A freely formed, high crowned bloom of blended color in which old rose, mauve, pink and gold are discernible, and which combine into an exquisite neutral hue that may be used with any color. Petals are very broad and show the bud folds into maturity. Foliage heavy and deep green. This flower always creates attention...75c

#### **BABY BETH** pom. (Floristan Gardens) Bloom to $1\frac{1}{2}$ " x $1\frac{1}{2}$ ". Bush to 3'.

An exquisite pure white that does not yellow and that has substance and stamina to stand abuse. Slightly quilled, pointed florets. Very compact. We've used this most successfully in wedding bouquets. It holds up out of water for hours. Good garden flower too. Profuse bloomer. Bush is sturdy with well placed laterals. \$1.50

#### **BETTY ANN** s.c (Floristan Gardens) Bloom to $12^{\prime\prime}$ x $5^{\prime\prime}$ . Bush to $4^{\prime}$ .

A magnificent dahlia that in color and petal formation recalls the radiant, bursting, shower of sparks from a brilliantly colored Roman candle. The center is rich fuschia and tightly folded. The wide, very pointed and freely placed petals are lighter in tone and suffused with silver and orange which bleeds from the exposed orange and bright green petal bases. A striking, stately flower with all of Floristan Gardens' Standards. \$2.00.

#### **BETTY BERNEY** min. f.d. (Floristan Gardens) Bloom to $3\frac{1}{2}$ " x 2". Bush to 6'.

#### **BOBBE DEANE** f.d. (Floristan Gardens) Bloom to $8'' \times 6''$ . Bush to 7'.

Storrs Connecticut Trial Gardens says it is "geranium pink with maize yellow". East Lansing, Michigan, Trial Gardens says it is a "La France pink with warm buff". At any rate, the color is exquisite and the flower is as hardy and strong as it is beautiful. A wonderful keeper. Under trial as a cut flower it was kept by the United Florists for 18 days in good condition. By hundreds of professional men it is considered the best cut flower ever produced. Floristan Gardens is proud of this dahlia. It has every quality that we consider ideal including that of being a generous bloomer......\$3.00.

#### **BOB HARRIS** ch. (Floristan Gardens) Bloom to 3". Bush to 4'.

This is an extraordinarily gay novelty in bright claret red with an irregular center stripe of white. Very lacy foliage. Bushy plants with slender graceful laterals. 75c

### **BRIDESMAID** f.d. (Floristan Gardens) Bloom to $8'' \times 7''$ . Bush to 6'.

Silvery pink with the silver showing in the veinings and in a sheen over the broad and pointed petals. These twist and turn to such a degree as they ball toward the back that this dahlia also could be called an Informal. Foliage is a bright green. This is one of our favorites as it has all the fine Floristan Gardens' good points. \$1.00.

#### CHARLES MASTIC f.d. (Mastic) Bloom to 8" x 3½". Bush to 4'.

#### CLASSMAN i.d. Bloom to 10" x 7". Bush to 6',

An especially striking combination of gold with rosy purple showing in the veins and reverse of the broad, rather flat petals. These twist and turn in a shaggy ball-like bloom that is almost as deep as it is wide.....50c.

#### **COLLEEN MOORE** f.d. (Floristan Gardens) Bloom to 6" x 5". Bush to 6'.

A bronze yellow with reflex of pink giving the bloom exciting shadows. A full sister of Bobbe Deane. The center is tightly curled. Bloom balls back so that it is almost completely round, and lifts high from very long straight stems. Bush blooms constantly. Foliage light shining green. A great favorite with florists and our customers who pride themselves on their arrangements. \$2.00.

### **CONNIE PATTERSON** pom. (Floristan Gardens) Bloom to $1\frac{1}{2}$ ". Bush to 2'.

A pure white with a delicate honey colored cast at the base of the florets. Very even and formal. This is another charming dahlia we've successfully used for wedding bouquets and arrangements. Will stand up fresh and lovely for hours out of water. Will tolerate any soil or weather condition. Will bloom profusely anywhere. An exceptionally wonderful flower for which we cannot say too much......\$1.50.

#### CORNELIA BRYCE PINCHOT i.d. (Veile and Mendham) Bloom to 10" x 5". Bush to 5'.

A huge, shaggy dahlia with very wide petals that roll and curl from a high, deep colored center. As the bloom opens it is a clear, dark burgundy. The maturing outer petals show a glistening silver sheen in reverse and brighten into luscious rich blending fuchsia......50c.

#### **DAD SMITH** f.d. (Floristan Gardens) Blooms to 7" x 5". Bush to 5'.

#### **◄ PLEASE USE THIS CONVENIENT ORDER FORM** ▶

### FLORISTAN GARDENS

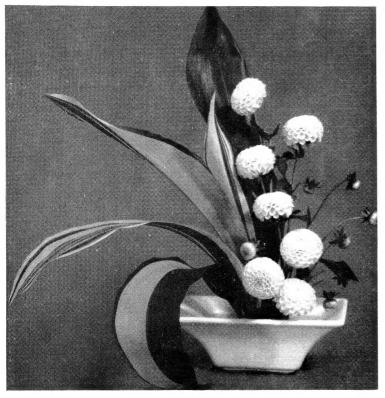
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Arrangement for a Formal room of the dahlia CONNIE PATTERSON with Aspidistra Ludra in a white bowl, by Mrs. Ralph C. Parkhurst. Photograph by Walter R. Dimm.

#### **DAISY TURNQUIST** i.d. (Hulin) Bloom to 6" x 3". Bush to 5'.

Rose, pink, salmon and orange blend in this free petaled dahlia to make a beauty. The same exquisite hue is constant from center to back. Petals are slender and long. Flowers never grow larger than 6". Blooms constantly and is an especially satisfactory dahlia....75c.

### DORA LOUES MILLER f.d. (Floristan Gardens) Bloom to $14^{\prime\prime}$ x $8^{\prime\prime}$ . Bush to $4^{\prime}$ .

An unusual and very beautiful mellowed shade of old gold and orange. The petals are slightly involute, broad and rounding at the tips. The bloom is compact with a ball-like center. Flower faces out on exceedingly long, strong stems. Bushy well shaped plant. This dahlia will win prizes wherever shown......\$3.00.

**DOT** o. (Floristan Gardens) Bloom to 3½". Bush to 4'. The surface of the long petal is a silvery white shot with the rose fuchsia of the reverse and deepening to fuchsia on the roll. The roll of the petals is complete with edges tucked completely under. Stems are exceptionally long and strong even for Floristan Gardens' standards. This is a charmingly graceful and gay flower for arrangements . . . . . \$1.00.

### **DREANA DARLENE** o. (Floristan Gardens) Bloom to $3\frac{1}{2}$ . Bush to 4.

About a third of the surface of the tightly involute petal shows and is old gold with the tomato red of the reverse blushing through in the petal folds. Petals are markedly staghorn ......\$1.00

### **ELEANOR FISH** f.d. (Floristan Gardens) Bloom to $10^{\prime\prime}$ x4 $\frac{1}{2}^{\prime\prime}$ . Bush to 5'.

A bright, rich clear red. Petals are wide, flat and curl toward the back. A very high center. The favorite red of the florists. It's the heaviest bloomer we have....75c.

### **ELLEN WORTHERN** s.c. (Garrity) Bloom to 14" x 9". Bush to 6'.

### **FLORISTAN'S WHITE** c. (Floristan Gardens) Bloom to $7'' \times 4''$ . Bush to $5\frac{1}{2}'$ .

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FRANCOTT c. (Foreign) Bloom to 5" x 4". Bush to 6'. Dark plum, tipped white. The loosely petaled bloom is dainty and graceful. Even when old this is another fortunate flower that always looks fresh and young. The plant, with its dark plum-like stems and long slender open foliage, is ornamental in itself......\$1.50.

### **GOLDEN EMBLEM** i.d. (Floristan Gardens) Bloom to 10" x 4". Bush to 7'.

**GRANITE FALLS** coll. (Found in a garden near Granite Falls, Wash.) Bloom to 2½". Bush to 5'.

Scarlet, tipped yellow, with a yellow collar. This is an old flower that has never lost prestige. A gay, rollicking little bloom that puts laughter in your garden. Charming for arrangements...................................50c

#### **HELEN HERRICK MALSED** min. coll. (Floristan Gardens) Bloom to 3". Bush to 5'.

 **KATHERINE COWAN** f.d. (Floristan Gardens) Bloom to 7" x 4". Bush to 5'.

When the bud opens the folded florets are a bright wine color. As the florets mature and flatten out this winey shade concentrates into several delicate hair lines that vein each brilliant Imperial yellow petal. There is no suffusion of color. This is one of Floristan Gardens' best, both for cutting and as a garden type. The bloom stays on the bush for days and does not shatter. Excellent for massing......\$2.00

### **KENTUCKY COLONEL** f.d. Bloom to 7" x 4". Bush to 6'.

A rich rosy violet blending into silvered blue violet at the tight center. An exceptionally beautiful flower and a hardy one. The petals are narrow and long and twist at the pointed tips. Foliage is heavy and deep green .................................50c

### LILLIAN NOSER f.d. (Floristan Gardens) Bloom to 14" x 8". Bush to 4".

This huge bloom is a soft lavender pink with silver veining and a silver sheen over the very broad petals. The center is tightly curled with deeper lavendar showing in the pink. Some petals are slightly

involute, giving an especial gracefulness to the large disc-shaped blooms. A handsome dahlia with all of Floristan Gardens' best features......\$2.00

### **MABLE ARUNDEL** f.d. (Floristan Gardens) Bloom to $9'' \times 5''$ . Bush to $5\frac{1}{2}'$ .

A most exceptionally beautiful bloom of delicate colors that blend from lavender shadings into apricot into gold at the tight high center, and with a golden blending in the reverse and at the tips of the pointed petals. Gracefully placed petals that turn a little at the tips. Heavy thick foliage. One of our finest creations......\$5.00

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#### **MAY WARNER** f.d. (Floristan Gardens) Bloom to $6''' \times 2''$ . Bush to 4'.

A silvery delicate pink that looks fresh even when almost falling to pieces. Petals are open and pointed. This is an ideal dahlia for mass planting and borders. All it needs is crowning out. It grows to a uniform height. The new blooms cover the old which do not require picking. The blooms are on top of short straight stems at foliage height and the bush looks like a huge bouquet .......50c

### **MISS BOEING** f.d. (Floristan Gardens) Bloom to $7'' \times 5''$ . Bush to 6'.

A soft true pink with just a suggestion of peach. The high centered flower is so free and open it could be

IF IT'S A FLORISTAN GARDENS CREATION IT HAS A STRONG, VITAL STEM



Arrangement by Mrs. Ralph C. Parkhurst of the dahlia RUTH WHITE FRATT with Pine tranch and Camelia foliage in a low trownish gray bowl with a similar toned rock as accessory. Photograph by Walter R. Dimm.

#### MISS PUGET f.d. (Floristan Gardens) bloom to 9" x 4". Bush to 4'.

A delightful buff with a delicate pink flush. Petals of the disc-like bloom are broad, flat and pointed at the tips. The center is compact and ball-like. This dahlia, by crowning out, can be effectively used for borders and mass plantings and is equally good for cutting.

#### MRS. F. F. POWELL f.d. (Floristan Gardens) Bloom to 8" x 7". Bush 6'.

# MRS. FRANK GORDON JAMES min. f.d. (Floristan Gardens) Bloom to 3½" x 2½". Bush to 4'.

A true pink—a brilliant flower. Very formal, evenly placed petals. Exceedingly long stems. This dahlia can be cut in the half-opened state and shipped long distances. Will open in water with undiminished rich color and full size. Bushy plants with well placed laterals. One of our own favorite miniatures, and particularly valued by florists.....\$2.00

### MRS. STEPHEN CONWAY cos. (Floristan Gardens) Bloom to 2". Bush to 4'.

A charming small maize yellow dahlia shaped like a cosmos and with the characteristic cosmos staghorn petals. A new type of which we are exceedingly proud. Especially graceful and pretty in arrangements. The foliage is also unusual and resembles holly......\$1.00

MRS. ROBERT HOWLAND min. f.d (Floristan Gardens) Bloom to 3" x  $2\frac{1}{2}$ ". Bush to 5'.

Very formally placed, very even small petals slightly quilled at the bright French lilac center. The open petals are a rich lavender pink.................50c

**MUNCHAUSEN** f.d. (Foreign) Bloom to 7" x 4". Bush to 4'. Bright stick-candy red, tipped white. A striking flower with rounded, ball-like blooms. Most satisfactory for continuous blooming. A very good garden type. The well placed laterals and bushy low plant make this an ideal dahlia for borders and massing............50c

**NEVA AIREY HARRIS** f.d. (Floristan Gardens) Bloom to  $10'' \times 4''$ . Bush 5'.

A magnificent bloom of rich creamy yellow with deeper Imperial yellow center and occasional petals that are suffused lavender and pinky cream, and sometimes pink into creamy yellow, giving the flower a soft yet sparkling quality. The very broad petals turn gracefully. A wonderful dahlia with Floristan Gardens' long stems and other especially fine characteristics......\$2.50

**ORA FRIEND** min. p. (Floristan Gardens) Bloom to  $2\frac{1}{2}$ ". Bush to 3'.

**PAT DELSMAN** o. (Floristan Gardens) Bloom to  $3\frac{1}{2}$ ". Bush to 4'.

The silvery surface of the tightly involute petals shows only in a halo around the disc ray. The reverse of the staghorn petals is a beautiful shade of naphthalene purple with a rosy cast......\$1.00

A suffusion of apricot and buff. The well placed petals are rather long and slightly revolute. Blooms profusely early and late. In the garden the flowers stay fresh for an exceptionally long time. Excellent for massing and arrangements. One of our finest miniatures......50c

**PEARL R.** o. (Floristan Gardens) Bloom to 3". Bush to 2'. Pure, pearly white. A charming little flower for set arrangements. Flowers lift high above compact bush. The smallest of our orchid flowering dahlias. A 1943 introduction which you will like................\$1.50

PRIDE OF BUTLER p. (Butler) Bloom to 9". Bush to 5'. A brilliant scarlet and gold. The disc ray has a halo of gold and the scarlet petals are gold-tipped and lightly edged and striped with gold, and with a gold reverse. A striking, stately and most attractive flower. Very lacy foliage. A handsome plant that should be in every garden ......50c

PRIDE OF CALIFORNIA f.d. (Bessie Boston) Bloom to  $7^{\prime\prime}$  x  $3^{\prime\prime}$ . Bush to  $6^{\prime}$ .

A bright red with a deeper velvety center that sometimes looks almost black. Florets are slightly staghorn and very compact and formal. A medium high center. Never shows the disc ray. A very old dahlia but a most beautiful and satisfactory flower......50c

**PRUDENCE PENNY** i.d. (Floristan Gardens) Bloom to 4" x 4". Bush to 3'.

Old gold, almost tawny brown in the very high center.

RENEE min. s.c. (Meneghel) Bloom to 2" x -1/2". Bush to 3'. An exquisitely dainty, long and narrow petaled little flower, straw yellow at the center and blending into a warm buff with pinkish tones. A delightful flower for small arrangements. A heavy bloomer......50c

**ROCKLEY MOON** f.d. (Morgan) Bloom to 7" x  $4\frac{1}{2}$ ". Bush 5'.

ROSE GLORY f.d. (Kunzman) Bloom to 8" x 4". Bush to 4'. A rosy pink with mauve shadows. Tightly curled low center. Slightly balled towards back. The flower faces out and a little down. A good garden type......50c

**ROYAL PENNANT** i.d. (Fenton-Kemp) Bloom to 10" x 6". Bush to 5'.

**RUTH WHITE FRATT** f.d. (Floristan Gardens) Bloom to  $7^{\prime\prime}$  x  $4^{\prime\prime}$ . Bush to  $5^{\prime}$ .

A fresh tawny buff with a delicate pink sheen. The many petals are pointed and fit snugly in a tight, compact, very formal rounded bloom. The foliage is stiff and heavy. Laterals are well placed. This is another of Floristan Gardens' dahlias with all the wonderful qualities we are proud to present. Excellent for mass plantings as well as cut flowers......\$3.00

**SHIRLEY GORGEN** min. double c. (Floristan Gardens) Bloom to 2". Bush 2½'.

**SHOREY'S INSPIRATION** f.d. (Shorey) Bloom to  $4^{\prime\prime}$  x  $3^{1}\!/_{2}^{\prime\prime}$ . Bush to  $6^{\prime}$ .

These dainty blooms are a soft yellow tipped with baby pink. The flowers are small enough under ordinary culture to be classed as miniatures. By disbudding blooms can be grown to 5". A striking flower and stately bush . . . . . . \$2.00.

 TWINKLE a. (Lee) Bloom to 2". Bush 2".

**VELMA SALA** min. b. (Floristan Gardens) Bloom to 3" x 2". Bush to 5'.

A charming old rose and citron yellow suffusion. The well formed flower is very formal with petals that are evenly placed. Very good for arrangements if used alone. This dahlia does not like company..........75c

**VIVIAN** o. (Floristan Gardens) Bloom to 3½". Bush to 4'. A dark poinsetta red of one shade throughout and with petals loosely involute. A pretty and graceful little flower with exceedingly long stems..........\$1.00

WINE DROP min. f.d. (Kanouse) Bloom to 2" x 1". Bush to  $2\frac{1}{2}$ '.

Wine red with a purple cast. Short broad petals that lay flat and snug. A very high center for such a small flower. Bush is compact and blooms constantly so that this dahlia is delightful used for mass plantings as well as wonderful for cut flowers.................50c

IF IT'S A FLORISTAN GARDENS CREATION IT HAS A STRONG, VITAL STEM

#### **OUR PROMISE:**

All dahlia roots shipped by FLORISTAN GARDENS are guaranteed to be as named, healthy and with a vital eye. While we cannot guarantee your growing conditions, roots that fail to start within 3 weeks will be replaced if returned promptly to us. We will not make substitutions unless authorized.

#### PLEASE ORDER EARLY:

To be certain that you secure the dahlias you particularly want it will be wise to order early as we will fill orders in rotation and some roots are limited.

#### TERMS:

Please send cash with order or 25% deposit, balance at shipping time. We do not send C.O.D. Retail orders over \$3.00 sent post paid. Please do not send us postage stamps in payment.

#### SALES TAX:

Washington customers, please include 3% State Sales Tax. Not necessary for out-of-State customers.

#### PLEASE:

Write your name and address plainly. If your city is zoned please give zone number.

#### BEGINNER'S COLLECTION

If you are more interested in colorful blooms and plenty of them rather than in growing named varieties, we recommend these collections. You can depend on the dahlias included. They are our very good varieties but are from extra and odd lots and we save time by not naming them for you. No two alike.

#### COLLECTION NO. 1

Large Varieties—Good Garden Types 6 roots \$2.00 12 roots \$3.50

#### COLLECTION NO. 2

Charming Small Varieties—Delightful in Arrangements and Gardens Too

6 roots \$2.00

12 roots \$3.50